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Bringing Smiles to Kids

Brush Pediatric Dentistry is a welcome resource.



It takes a special group of people to make going to the dentist enjoyable, especially for the youngest patients. The American Dental Association recommends that children see a dentist when their first tooth erupts. The American Academy of Pediatric Dentistry and the American Academy of Pediatrics recommend that children have their initial dental checkup by their first birthday, and that it be with a pediatric dentist.

So when Dr. Mira Albert says she felt a need for a pediatric dental practice after moving to Hinsdale with her family, it makes perfect sense. "I love working in the community where we live," she says, adding, "We have such great families here, it really means we're practicing with friends." The Brush

team is a regular presence at Chamber of Commerce events, including Uniquely Thursdays in the summer and the Fall Family Fest. "Hinsdale is a great community, the Chamber does a great job, and the kids are always excited to see us.

Dr. Albert, who was recently appointed to the Department of Surgery Division of Dentistry at the Ann and Robert H. Lurie Children's Hospital of Chicago, opened the office in 2010 after working with two other group practices. Pediatric dentistry has always been the focus of her career, although she did hesitate slightly after her first pediatric rotation in dental school. By the time she performed her next pediatric rotation, in the third year of school, the short attention spans and wiggly tendencies of the littlest patients were easier to handle, and she knew for sure that bringing smiles to little mouths was going to be her life's work.

Pediatric dentists complete an extra two years of residency and a rigorous certification process. Dr. Albert stresses preventive care. "Dental disease is preventable," she says simply.

When more than a routine cleaning is needed, she has not only the medical credentials to handle it with top-notch results, she has a mother's sense of caring. X-rays are used judiciously, calm care is offered, and Dr. Albert will remind you about the importance of a properly fitted mouth guard for sports in our competitive youth leagues.

Everything about the office feels fresh, modern, and inviting. The colors are bold yet soothing, and the gorgeous black-and-white Classic Kids Photography is engaging for kids who might see friends—or themselves in one of the portraits. "A lot of heart and soul went into the design, which is so cheerful and bright and really sets the tone for the office," Dr. Albert explains.

Brush Pediatric Dentistry has taken the classic elements of a pediatric dental visit, including the positive reinforcement of choosing a fun surprise at the end of the visit, and updated them through social media. The Brush Facebook page features vibrant daily pictures of the office, including children who are cavity-free at their cleaning. Every month, these No Cavity Kids Club members are entered to win a special surprise from Dr. Albert. "We laugh and smile all day," she tells us. "We really believe in the idea that smiling will improve your mood, so we always try to smile while we're here."

The best part is that the kids—and their parents—leave smiling, too.

Brush Pediatric Dentistry is located at 911 N. Elm Street, Suite 228, in Hinsdale. To make an appointment, call 630-504-2223. To learn more, visit brushforkids.com.